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Wild Wednesday Webinars

sponsored by MiPPA, OPPA, TSPPA, PPACHicago, PPAW, UMAPP, PPAMidwest, RMRPPA, AzPPA, PMANC and NWPMA

Joining us in 2018: PPAS, PAPPa, TRASA and hopefully YOU!

Provide important professional development benefits to your members.

Annual Fee: \$240.00 payable to MiPPA.

What you get:

- * A monthly webinar featuring industry topics and speakers of value to your members
- * A pdf, jpg, Pages and MSWord doc with materials for you to promote the webinars to your members delivered about one month prior to the webinar
- * CAS accreditation through PPAI for each program (subject to PPAI approval)
- * We submit the list of attendees from all participating regionals if they provide their PIN Number
- * A list of registrants for each webinar and list of attendees
- * A web link of the recorded webinar will be made available after each program, participating regionals may make these available to their members on-demand.
- * A link to an downloadable mp4 recording of the webinar
- * The only work for the participating regional is to get the word out to their members, we do the rest.
- * The marketing materials are provided in such a way that each regional can customize and brand them with their own branding.

Wild Wednesday Webinars are provided on the Go-To-Webinar platform and your sponsorship helps pay for this software and the above described support.

Wild Wednesday Webinars are the last Wednesday of every month except for December when it is moved to a Wednesday prior to the holidays and sometimes in November for the same reason. They are hosted by Paul Kiewiet MAS+ with guest hosts including Bill Petrie, Kirby Hasseman, Bobby Lehew in months when Paul has schedule conflicts. The webinar is presented live at 12:30 pm ET, 11:30 am CT, 10:30 am MT and 9:30 am PT.

2018 Schedule

- January 31: Harriet Gatter - How to Use Quickbooks for Promotional Products Professionals
- February 28: Cliff Quicksell - Creative Distribution
- March 28: Charity Gibson
- April 25: Kirby Hasseman
- May 30: Roger Burnett
- June 27: Guest Host Kirby Hasseman with Nate Robson on Leveraging Market Trends in Top End-Buyer Markets
- July 25: Kim Todara: Get In Touch! How to Use PPAI Research and Resources to Market your company and our industry.
- August 29: Bill Petrie
- September 26: Bobby Lehw with Guest Host Bill Petrie
- October 31: David Shultz presents Technology Solutions for Profit
- November 28: Brett Garran presents "How To Sell Uniform Programs
- December 19: Paul Kiewiet MAS+ - Defining Your Value Proposition