EXHIBITOR REGISTRATION 2018 EVENTS

THE TOM SHOW
Friday, January 26
San Marino Club - Troy
Exhibit Hours 10 am - 2 pm
Tabletop Distributor Only

IDEAS IN BLOOM SHOW
Thursday, May 17
Meijer Gardens - Grand Rapids
Exhibit Hours 10 am - 2 pm
Members' Client Tabletop

PROMOTIONS THAT ROAR!
Wednesday, September 26
Ford Field - Detroit
Exhibit Hours 11 am - 3 pm
Members' Client Booth Show

CONTACT PERSON_____

COMPANY NAME_____

ADDRESS_____

CITY_____STATE_____ZIP_____

PHONE_____EMAIL_____

EXHIBIT STAFF ATTENDING SHOWS

1._____EMAIL_____

2._____EMAIL_____

3._____EMAIL_____

EXHIBIT INFORMATION - Please describe your lines and product types for appropriate location on floor. Make any special requests such as other lines you do not wish to be near. NOTE: Pop-up and roll racks for apparel require space to be purchased. Table top shows are linear footage and exhibitors may NOT protrude into the aisle space. The booth show is dimensional 10' deep and you may plan accordingly.

EXHIBITOR REGISTRATION 2018 EVENTS

The TOM Show - January 26 **Avg Attendance 300**
San Marino Club, 1685 E Big Beaver Rd, Troy, MI 48083 Exhibit Hours 10 am - 2 pm

____ 12' @ $325.00 _____
____ 18' @ $450.00 _____
____ 24' @ $525.00 _____
____ 30' @ $575.00 _____
____ 36' @ $595.00 _____
_____ 6' Table Covers @ $10.00 ea. _____
Electricity @ $25.00 _____
Bowling Party @ $20.00 _____

This is an open distributor-only table top show with early set-up the day before, a pre-show bowling party and includes continental breakfast and lunch for exhibitors. Pyramid Award Winning Show.

Ideas in Bloom Show - May 17 **Avg Attendance 600**
Frederik Meijer Gardens and Sculpture Park, 1000 E Beltline NE, Grand Rapids, MI 49525
Exhibit Hours 10 am - 2 pm.

____ 8' @ $425.00 _____
____ 16' @ $625.00 _____
____ 24' @ $825.00 _____
____ 32' @ $1000.00 _____
____ 40' @ $1150.00 _____
_____ 8' Table Covers @ $10.00 ea. _____
Electricity @ $25.00 _____

This is a Members' Client showcase that averages around 600 attendees. It includes a complimentary Supplier Love Party the evening before, continental breakfast and box lunch at the show. This show usually sells out two months in advance. Pyramid Award Winning Show.

Promotions That ROAR! Show - September 26 **Avg Attendance 1200**
Ford Field - Home of the Detroit Lions, 2000 Brush Street, Detroit, MI 48226
Exhibit Hours 11 am - 3 pm.

____ 10' @ $1000.00 _____
____ 20' @ $1600.00 _____
____ 30' @ $2100.00 _____
____ 40' @ $2575.00 _____
____ 50' @ $2975.00 _____
_____ 8' Table Covers @ $10.00 ea. _____
Electricity @ $50.00 _____

This is a Members' Client showcase event that averages around 1200 attendees. It includes a complimentary Supplier Love Party the evening before, day prior early set-up, free parking, and a box lunch at the show. This show usually sells out two months in advance. Pyramid Award Winning Show.

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