

MIPPA MONTHLY

Connected and Tuned-In, Dependable, Fun, Imaginative, Optimistic

MIPPA is dedicated to providing fun experiences and educational exchanges for suppliers and distributors to help build promotional products professionals and increase industry awareness.

THIS MONTH!

February 2024
13

Tuesday Learning Lab:

Harriet Gatter, Founder,
Accounting Support LLC,
*"A Tour of QuickBooks ONLINE,
some Tips & Tricks and How it
Integrates with SAGE Online"*

28

Wild Wednesday Webinar:

Jim Thomsen, V.P. Customer
Success & Darlene Unger,
Sr. Customer Success Manager –
*Showdown Displays -
"WOW Start with You!"*

It was a dark and snowy night...

I learned a lot about customer service on January 14 this year. It started at 4:00 AM when I awoke to make the pilgrimage to Las Vegas to attend the PPAI Expo.

It was cold... it was snowy... it was windy and I needed to get to the airport to make my flight.

But first I needed to snowblow my driveway which had a plethora of snow. Off to the garage I trekked at 4:20 AM and started my trusty Toro and I soon found out it was no longer worthy of being considered trustworthy. With a loud bang it made

a noise that I knew it wouldn't recover from. I went inside my house and kissed my wife goodbye and told her what happened and the shovel was by the back door*

When I finally made it to Chicago to connect to my next flight I knew I needed to get another snowblower and get it right away. Sure I could have gotten a better deal at a big box store but my first call was to my local hardware store that I frequent way too often.

The owner heard my issue and promptly got another snowblower on order and arranged to deliver it right away. What was the secret sauce to solving a problem so fast? LOCAL SERVICE.

All of us run into the same 'big box' competitors on a regular basis. We can try to sell ourselves based on our price or who we might affiliate with... but the best response is that YOU are the service that the customer not only needs but pays for. Your service is worth it and don't forget it!

*Lest you think I was a bad husband that left my wife in a snowstorm to dig out herself... I already arranged with the neighbors to make sure everything was taken care of in my absence.



PRESIDENT'S LETTER



Ever notice that when you buy a new car you all of a sudden notice that there are a lot of the same car out on the road that you have never noticed before? It seems to be happening to me with the word intentional. On the radio, in print, online, watching tv and even going to church, the word intentional is popping up everywhere!

Ok, was this word always floating out there and just by saying it all of the sudden it becomes more apparent to me or are we realizing that as a society and individually we need to be more intentional in what we say and do? When I first starting being active in MiPPA it was just a standard relationship. Send in my dues, Go to a trade show, grab some education here and there, but don't really engage. It was only when someone saw me and said "Hey do you want to be a part of MiPPA and make

a difference?" that I saw what dedicated people there were working for the betterment of the industry, our suppliers, our distributors and our society at large! To that end I want to thank everyone who showed up at the TOM show with INTENT: Donating coats and non-perishable food items for people less fortunate. Interacting with suppliers on the floor looking for that perfect item or idea that would make a difference in someone's marketing program and not turn into promofill. Treating other people with kindness and a smile. THAT is the MiPPA that I know and love.

We are going to continue to strive to bring more value to you as we work on finding a new Executive Director. February bring only one event: Luncheon with the Stars in Grand Rapids. Come and share some MiPPA kindness (and some food) on February 13, and as always, tell Tony [HERE](#) how we can bring more value to your membership.

For you and because of you,

A handwritten signature in black ink that reads "Tony". The signature is fluid and cursive, with a long horizontal line above the first letter.

Tony Shereda, MAS

WELCOME NEW MIPPA MEMBERS!

New Distributor: Helm

For many members, membership renewal invoices are being sent out now. Your dues are based on the anniversary date of your last renewal and automatically generated from our membership software. This gives you the ability to quickly pay the invoice online or mail a check or even call in and give your number over the phone.

MiPPA provides you with incredible value with great events and services...

- 
- Informative and motivational meetings with guest speakers, dinners, luncheons, samples and networking.
 - A professional community of supportive industry colleagues willing to share and help each other grow and thrive.
 - The TOM Show
 - Promotional Products 101 Course
 - Luncheon With The Stars
 - Product Safety Aware Training
 - Legislative Education Action Day (LEAD)
 - Michigan Leadership Conference
 - Special Social Gathering in August
 - Wild Wednesday Webinars – our monthly webinar series
 - Free Processing of CAS/MAS Credits to PPAI for certification
 - Annual Member Meetings on both sides of the state
 - Volunteer and Leadership Development Opportunities
 - Smitten With The Mitten Factory Tours
 - Exclusive Members – Only Coupon Book
 - Promo Hunt – coupon browser extension
 - Discount on all SAGE products
 - Healthcare Plan through SALA
 - Discounts on Constant Contact
 - MiPPA Monthly – our monthly newsletter
 - www.mippa.org – an informative website with rep directory
 - Discounts on Zoom Catalog

MEMBERSHIP RENEWALS February 2024

Distributor Renewal:

JK Promotions, Metcom, Proforma Printing Concepts, Powerful Incentives, The Harmon Group, LLC, Vision Designs of West Michigan, Creative Studio Promotions, Alfie Logo Gear, A Design Line Embroidery LLC, JJ Giveaways, Velmark Incentives, Inc, Fay Way Company, Powerlink Promotional Products LLC, Geiger, Front Door Marketing, Promotion Concepts, Inc., Marali / Kaeser & Blair, Divine Edge Marketing Solutions LLC, Ann Arbor T-Shirt Company, Bradley + Company, Winners Brand, Wizbang Promotional Products, Sales Marketing Group, The Place LLC, Bankers Advertising, This n That Sales, Logowear, Combined Products/Proforma, Social Good Promotions, Inc., Sharpe Impressions

Multi Line Renewal:

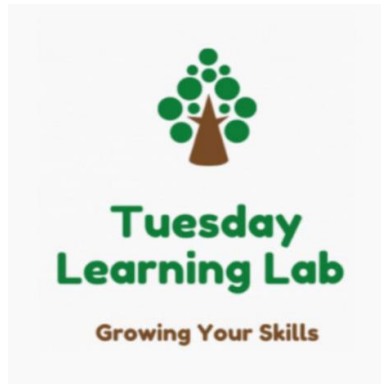
DManning Results, Inc.

Supplier Renewal:

Snugz USA, AAA Innovations, 3M Promotional Markets, ETS Express, INC, Casual Image, Koozie Group, Starline

PAST PRESIDENTS OF MIPPA

1969	Chris Franklin	1992	Jim Thomson MAS	2015	David DeWitt*
1970	Harold Burnstein	1993	Linda Hall MAS	2016	John Bates
1971	Harold Burnstein	1994	John Wanat	2017	Paul Zafarana CAS*
1972	Bernie Brauer	1995	Christine Haberski MAS	2018	Jane Mitchell MAS*
1973	Bernie Brauer	1996	Ruth Kramer CAS	2019	Roger Burnett CAS*
1974	Mike Harrison MAS*	1997	Jess Elson MAS	2020	Sarah Merrill
1975	Mike Harrison MAS*	1998	Pauline Listerman MAS	2021	Sandra Kelley MAS
1976	Mike Harrison MAS*	1999	Al Bates MAS*	2022	Eric Pehrson
1977	Al Thomas	2000	Ralene Ehardt	2023	Glenn Miotke
1978	Ken Kelsey MAS*	2001	Eric Wittel / Jess Elson MAS	Executive Directors	
1979	Ken Kelsey MAS*	2002	Michael Crawford MAS	1981	Carolyn Quinn
1980	Ken Kelsey MAS*	2003	Penny Koch	1982-1984	Al Ellwood*
1981	Tim Quinn MAS	2004	John Bell	1985-1992	Bob Temske
1982	Tim Quinn MAS	2005	John Bell	1993-2012	Donna Hall*
1983	Joseph Nelson	2006	John Andersen MAS*	Interim 2012	LaDonna Belcher*
1984	Joseph Nelson	2007	Tim Hill	2012-Present	Paul Kiewiet MAS+*
1985	Tim Quinn MAS / Jim Thomson MAS	2008	Tim Hill	* Indicates MiPPA Hall of Fame	
1986	Jim Thomson MAS*	2009	Cyndi Waldren	<div style="background-color: #0070C0; color: white; padding: 10px; border-radius: 15px; text-align: center;"> <p><i>Please click on highlighted presidents for their podcast with Roger Burnett.</i></p> </div>	
1987	Jim Thomson MAS*	2010	Kari Moravec Caruso		
1988	Greg Campagna MAS	2011	Roger Burnett CAS*		
1989	Earl Sisson	2012	Scott Petrowski		
1990	Earl Sisson	2013	Tim Stedman		
1991	Doug Fraser	2014	Chaundra Haynes CAS		



featuring
Harriet Gatter
Founder
Accounting Support, LLC

Tuesday, Feb 13, 2024
12:30 pm ET / 11:30 am CT /
10:30 am MT / 9:30 am PT

Registration URL: <https://attendee.gotowebinar.com/register/3899120457029867614>

A Tour of QuickBooks Online, some tips and tricks, and how it Integrates with SAGE Online

For better or worse, QuickBooks Online is here to stay. If you are considering starting new in QuickBooks or switching to QBO, this presentation will give you a thorough insight into QBO, some tips to make it more manageable, and what its integration with SAGE Online is and means.

Learning Objectives:

- How an order, created in SAGE Online, integrates with QBO
- What data is moved when exporting an order from SAGE into QBO
- Which QBO product (there are 4 choices) is best for distributors and why
- An overview of QBO and how to navigate it. (not at all like QB Desktop)
- Some tips and tricks to use QBO more efficiently.

About Harriet: Harriet Gatter is an independent consultant who works exclusively with Ad Specialty Distributors. She was a distributor for 23 years and an adjunct accounting professor (not as much fun as expected). She sold her distributorship in 2013, became certified as a QuickBooks ProAdvisor and started Accounting Support, LLC to figure out how to design a simple, efficient, and affordable Order Management and Accounting System exclusively for Ad Specialty Distributors.

Registration URL: <https://attendee.gotowebinar.com/register/3899120457029867614>

Tuesday, February 13, 2024
12:30 pm Eastern / 11:30 am Central / 10:30 am Mountain / 9:30 am Pacific

Your Regional Associations — Where Professionals Go to Grow!



Wild Wednesday Webinar

featuring

**Jim Thomsen, V.P. Customer Success,
Darlene Unger, Sr. Customer Success Mgr.,
Showdown Displays**

Wednesday, February 28, 2024

12:30 pm ET / 11:30 am CT / 10:30 am MT / 9:30 am PT

Registration URL: <https://attendee.gotowebinar.com/register/5283301142806454358>

“WOW Starts with You!”

The Employee experience directly impacts the Customer experience, (EX=CX). In this presentation we will review Ten Best Practices that help to develop a highly engaged culture that ultimately drives Legendary Customer Experiences.

Learning Outcomes:

- Best Practice for Hiring the right fit.
- Performance Score Cards that Motivate.
- Creating effective recognition programs.
- Developing a self-sustaining organic culture.

About Jim:

Jim Thomsen has been the VP of Customer Success at Showdown Displays for the past 10 years. His focus is building highly engaged and World-Class teams that are driven to deliver Legendary Customer experiences on every interaction. Jim’s teams have a long history of being recognized for excellence and some of their recent awards are as follows: 2020 Best Contact Center, (ICMI), 2021 Best in Class Runner-Up, (CCW), two consecutive years, 2022 & 2023, winning the Global Gold Medal for Best Customer Service, (Contact Center World). In addition, individual leaders on his team have received Industry recognition with 3 of his managers being named “Best of the Best Contact Center Manager” in 2023, (CCW) along with one of the Senior agents being named “Best Contact Center Trainer”, (ICMI) in 2023. Lastly, Jim has been honored with being named Customer Contact Leader of the Year in 2020, (CCW) and Customer Service Executive of the Year in 2023, (ABA).

Registration URL: <https://attendee.gotowebinar.com/register/5283301142806454358>

Wednesday, February 28, 2024

12:30 pm Eastern / 11:30 am Central / 10:30 am Mountain / 9:30 am Pacific

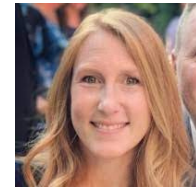
Your Regional Associations — Where Professionals Go to Grow!

Luncheon

with the Stars!



SANMAR

think
TEKWELDShowdown
DISPLAYS

kooziegroup®

Tuesday, February 13

11:30 am -1:30 pm

Holiday Inn Downtown Grand Rapids

310 Pearl St NW

Grand Rapids, MI 49504

Learn from these MiPPA Supplier Rock Stars

How this works...

You may arrive as early as 11:30 am to visit with Shawn Rogers - SanMar, Regina Harrington - Tekweld, Carly Jaeger - Koozie Group, and John Andersen - Showdown Displays who will have nice displays of their best ideas to help you increase your sales. A delicious plated lunch with salad, your choice of one of 3 entrees and unlimited soft drinks will be served for you to enjoy over a lunch that will fill you up with outstanding new ideas to show and sell your clients.

At 12 Noon, each of the Stars will give a 15 minute presentation, give case histories, show samples and make you offers you can't refuse. We'll have **prize drawings** throughout the hour. When the last presenter is done, you can hang around and visit their displays, order samples, ask questions and get more business done.

The cost is just \$10.00 for MiPPA Member Distributors or \$30.00 for non-member distributors. This luncheon is open to the first 30 registrants. Open only to promotional products distributors - no clients at this event.

**REGISTER
NOW!**

[RESERVE YOUR PLACE AT THE TABLE](https://mippa.org/event-5457765)

<https://mippa.org/event-5457765>

PROMOTIONAL PRODUCTS DISTRIBUTORS ONLY - SEATING IS LIMITED TO 30

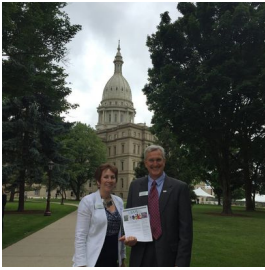
Legislative Education Action Day

LEAD -Lansing

Wednesday, March 6, 2024

9 am - 10 am

Mackinac Room in the Anderson House Office Bldg
124 North Capital Avenue 5th Floor Lansing, MI 48933



Help us
ADVOCATE
for
You and Your
Livelihood.



On March 6, we will be hosting a breakfast for your State Representatives and State Senators (Elected Officials) in the Mackinac Room in the Anderson House of Representatives Building.

This is an important event and we hope that you will participate. We call it Lansing LEAD.

Legislative Education and Action Day (LEAD) will help us protect and grow our industry.

This is YOUR opportunity to tell YOUR story about your livelihood and help your elected officials get to know you and your concerns.

Over 8000 Michigan citizens in 900 firms earn their livelihood, feed their families and pay their taxes from our industry here in our state. We request your help by inviting your Elected Officials to this event. If you can take the time, we would also love to have you at the event to personally meet your representatives. Don't worry, we'll provide you with an email template, a telephone tract to follow and our position paper along with information on the impact of our industry on the Michigan economy.

The Mackinac Room will be where we will feature literature on the power of our medium, a running slide show on our association and as a gathering place for you to meet with your elected officials. A wonderful buffet breakfast is offered from 9 am - 10 am.

[Register to join us for breakfast and a conversation with your representatives.](#)

[To find your state senator - click here](#)

[To find your state representative - click here](#)

If you can't join us, please call, email or write your representative and invite them to our breakfast.



Jennie Eberz Joe Eberz & Associates



Kent Getsee Preferred Lines Marketing



Deborah Mann DManning Results



Kurt McGovern McGovern Marketing

Pizza With The Stars Thursday, March 21, 2024

11:30 am - 1:30 pm

Shields Pizzeria

1476 W Maple Rd, Troy, MI 48084

Learn from the MiPPA Supplier Rock Stars

How this works...

You may arrive as early as 11:30 am to visit with Jennie, Kent, Deborah, and Kurt who will have nice displays of their best ideas to help you increase your sales. A great buffet of the famous Shields Detroit-style pizzas, pastas and bread sticks will be available for you to enjoy over a lunch that will fill you up with outstanding new ideas to show and sell your clients.

At 12 Noon, each of the Stars will give a 15 minute presentation, give case histories, show samples and make you offers you can't refuse. We'll have prize drawings throughout the hour. When the last presenter is done, you can hang around and visit their displays, order samples, ask questions and get more business done.

The cost is just \$10.00 for MiPPA Member Distributors or \$20.00 for non-member distributors. This luncheon is open to the first 30 registrants. Open only to promotional products distributors - no clients at this event.

MARCH 21, 2024
SHIELDS PIZZERIA AND BAR
1476 W MAPLE RD
TROY, MI 48084
PRESENTATIONS FROM 12 NOON - 1 PM
EXHIBITS OPEN 11:30 AM - 1:30 PM



REGISTER TO ATTEND

<https://mippa.org/event-5403885>





SIZZLE IN THE CITY SHOWCASE

a Summertime End User Experience

Thursday, July 11, 2024

10 am - 2 pm

KELLOGG CONFERENCE CENTER

Michigan State University
219 S. Harrison Rd
East Lansing, MI 48824

A Brand New End User Experience is coming to central Michigan at Michigan State University.

SAVE THE DATE!

“Sizzle in the City Showcase” brings top suppliers and reps to the middle of our state for an opportunity for you to show your clients the splendor and awesomeness of our industry. For all member distributors, this is another chance for you to educate your clients on all of the ways you can make them look great.

Distributor and client registration will be opening in March.

Supplier/Exhibitor Registration is open now! <https://mippa.org/event-5444876>

Marketing Committee

Help with Promoting MiPPA
Social Media
Website

Events Committee

Help with MiPPA Trade Shows
May 15: Ideas in Bloom - Grand Rapids
June 11: Traverse City Mini Showcase
July 11: Sizzle Showcase in Lansing
September 18: Promotions That ROAR!



Diversity, Equity,

Inclusion, Belonging

Help develop a more diverse and inclusive association.

Professional Development

Become a Webinar Producer
Course Accreditation
Speaker Recruiting

Advocacy Committee

Help with Legislative Education Action Day in Lansing (LEAD Lansing).
Promote speaking opportunities about the industry.

WANT TO HELP? CONTACT US

VOLUNTEERS@MIPPA.ORG

Visit the Largest Michigan Supplier



Check out the State of the Art
Order Processing
Decorating
Customization
Service

Edwards®
EST. 1867

Smitten With The Mitten Factory Tour and Lunch

Tuesday, April 30, 2024

Edwards Garment Company - 4900 S 9th St, Kalamazoo, MI 49009

10:30 - 11:00 am am: Arrivals and Coffee Service

11:00 am - 12:00 pm: Edwards Factory Tour

12:00 - 1:45 pm: Edwards Presentation & Lunch

Visit this Michigan-Based Top Twenty Supplier's headquarters in Kalamazoo. Enjoy the tour and learn about the modern and contemporary options Edwards has to offer while, learning to sell uniform programs and custom apparel! Edwards also provides it's customers with a single vendor purchase order model- saving you time and money!

Free for MiPPA Members

REGISTER

**Finish the
Year Strong!**

**Start the Year
Stronger!**



Tuesday, October 8

or

Wednesday, October 9

10 AM - 4 PM

EMBASSY SUITES - LIVONIA / NOVI

19525 Victor Parkway

Livonia, MI 48152

Limited to 15 Distributor Companies

Up to 2 people per company per meeting.

20 minute private meetings with 15 Top Suppliers

- **Get Free Virtual and Spec Samples**
- **Self Promotion Specials**
- **Everything you need to finish the year strong.**
- **Everything you need to reach new heights in 2025.**
 - **Includes Group Networking Lunch**
 - **Free Parking**
 - **Free Wi-Fi**

**Create true partnerships with key suppliers
that will pay huge dividends for years to come.**

REGISTER TODAY

[HTTPS://MIPPA.ORG/EVENT-5514716](https://mippa.org/event-5514716)



Reach New Heights

Apply For A Scholarship Today! The Deadline Is March 15, 2024 At 11:59 PM CDT.



Apply Only At:

www.ppef.us/college-scholarships/

Through March 15, 2024 At 11:59 PM CDT

PPEF awards higher education scholarships to students with a parent working in the promotional products industry or who work at an industry company themselves.

**4-Year College Scholarship
For High School Seniors:**

\$9,000 Need-Based
Scholarship

Awarded \$2,250 Annually

**4-Year College Scholarship
For High School Seniors:**

\$5,000 Merit-Based
Scholarship

Awarded \$1,250 Annually

**Chairman's Scholarship For
Career Candidates Entering
Their Junior Year Of College:**

\$5,500 Awarded \$2,750
Annually For
Two Years

**1-Year College Scholarship
For Current College Students
Or Trade School Applicants:**

\$2,250 Need-Based
Scholarship

**1-Year College Scholarship
For Current College Students
Or Trade School Applicants:**

\$1,250 Merit-Based
Scholarship

Contact Us @ PPEF@ppai.org



2024 A YEAR OF VALUE

delivered by MiPPA

WEBINARS AND PROFESSIONAL DEVELOPMENT

- 12 **Wild Wednesday Webinars** with industry thought leaders.
- 12 **Tuesday Learning Labs** – monthly skill-building instruction.
- Luncheons With The Stars** in Grand Rapids & Troy,
- Power Partners Meetings** in Livonia

EXCLUSIVE COUPON BOOK

Our Members' Only Coupon Book provided thousands of dollars of exclusive savings. More than 30x the cost of our membership.

Promo Hunt Coupon Finding Browser Extension

Members' Only Browser Extension that finds discounts and values for you everytime you search for products with a handy supplier reference too.

ADVOCACY

MiPPA once again monitored legislation and actions and sounded timely alerts. We make sure your voices are heard and your interests are protected in Lansing and in Washington D.C. MiPPA monitors government actions and sends out Action Alerts to our members throughout the year.

HEALTHCARE ALTERNATIVE

Our members can choose a shared benefit healthcare program through the Small Association Leadership Alliance that can provide big savings over traditional insurance plans. You asked. We listened.

DISCOUNTS

- Member distributors receive a 10% discount on SAGE services.
- PromoHunt coupon finding browser extension finds savings for you on the products you search for.
- Discount on Constant Contact email services.
- Discounts on ZoomCatalog.

THE GOOD TIMES CONTINUE TO ROLL

- January 26: The TOM Show at the San Marino Club in Troy
- February 13: Luncheon With The Stars - Grand Rapids
- March 23: Pizza With The Stars - Shields of Troy
- May 15: Ideas in Bloom Show - Meijer Gardens Grand Rapids
- June 11: Traverse City Mini Showcase
- July 11: Sizzle in the City End User Show in East Lansing
- September 18: Promotions That ROAR!
- October 8-9: Power Partner Meetings - Embassy Suites in Livonia
- November 7: Annual Members Meeting and Awards Celebration
- December 5: West Michigan Holiday Luncheon
- December 19: Holiday Happy Hour and Reindeer Games ZOOM Meeting

WEBSITE & NEWSLETTER

Manage your membership and get the latest information about our Events, Professional Development, Volunteer and Trade Shows.
www.mippa.org
Our MiPPA Monthly Newsletter brings you the latest news and events fresh every month.

Michigan Promotional Professionals Association
1016 Kelsey St NE
Grand Rapids, MI 49505
269-806-4489

Puzzle 120pcs
Jigsaw Puzzle
#4135



A Flat-Packed Phone
#4103



Ultra-Portable Bluetooth Speaker
#4026



Presto Eco
Pocket Speaker
#4204

PowerTag
Bluetooth Finder with
Apple Find My
#4194



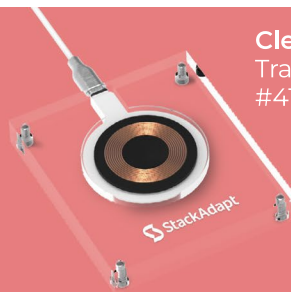
Spot
Two-Way Bluetooth Finder
#4038

Willow
Traditional Size Notebook
#3094



TOP 10 BEST SELLERS

ClearCharge
Transparent Wireless Charger
#4150



Nova+
Mobile Back-up Charger
#4082

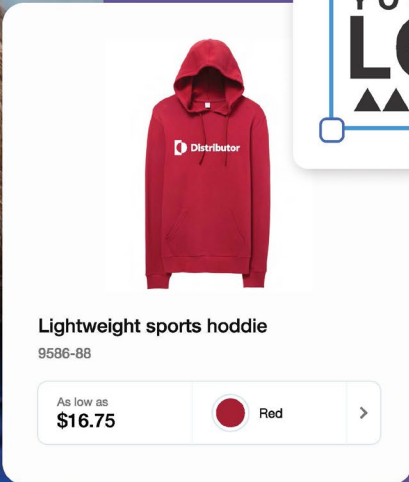
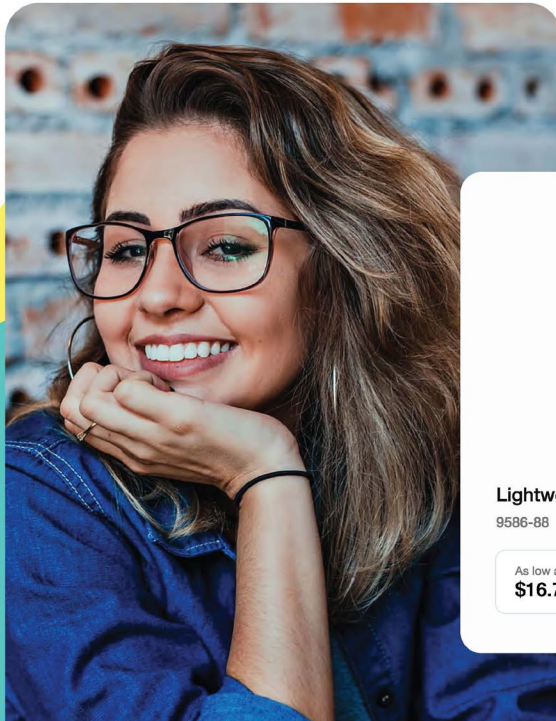


MagnaSculpt
Magnetic Desktop Sculpture
#4191




Customize and Share Catalogs and Flyers From the Industry's Top Suppliers

Start Today ZOOMcatalog.com



Lightweight sports hoddie
9586-88

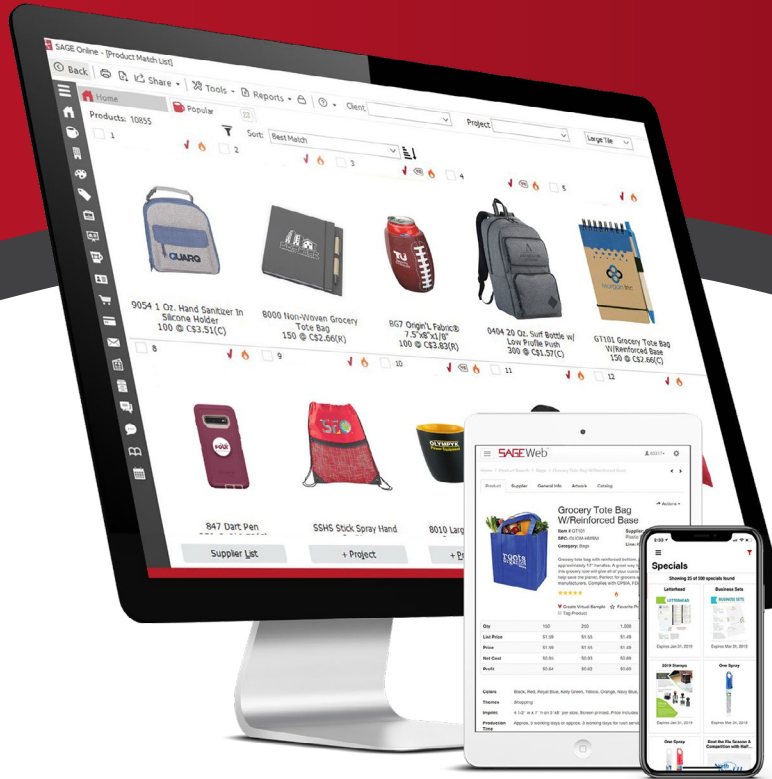
As low as **\$16.75**

 Red >



SAGE Affiliate Program™

Did you know you get **10% off**
SAGE products and services?



Build presentations
for your clients



Stay top of mind with
email campaigns



Create virtual samples



Keep track of your
client info and history



Establish a web presence



Create custom
catalogs and flyers



Process payments



And more!

Work smarter with one easy-to-use solution.

www.trySAGE.com

COMING ATTRACTIONS!

Coming



Events

APRIL



9 - Tuesday Learning Lab
24: Wild Wednesday Webinar
30 - Smitten With The Mitten
Factory Tour at Edwards Garment
in Kalamazoo.



9- Tuesday Learning Lab
11 - Sizzle in the City Showcase
End User Show in E. Lansing!
31: Wild Wednesday Webinar



8 - Tuesday Learning Lab
8-9 - Power Partner Meetings
Embassy Suites - Livonia
30: Wild Wednesday Webinar

2024

FEBRUARY



13: Tuesday Learning Lab
13 - Grand Rapids Luncheon
With The Stars
28 : Wild Wednesday Webinar



14 - Tuesday Learning Lab
15 - Ideas in Bloom Show
29: Wild Wednesday Webinar

August



13- Tuesday Learning Lab
28 - Wild Wednesday Webinar

NOVEMBER



7 - Annual Members Meeting and
Awards Celebration
12 - Tuesday Learning Lab
20: Wild Wednesday Webinar

Visit www.mippa.org for more details.

March



6: LEAD Lansing
12 - Tuesday Learning Lab
21 - Pizza With The Stars at
Shields of Troy
27: Wild Wednesday Webinar

JUNE



11- Tuesday Learning Lab
11- Traverse City MiniShowcase
at Great Wolf Lodge
26: Wild Wednesday Webinar

September



10- Tuesday Learning Lab
17 - Ready to ROAR Party
18 - Promotions That ROAR!
Ford Field - Detroit
25: Wild Wednesday Webinar

December



3 - Tuesday Learning Lab
5 - West Michigan Holiday Luncheon
18: Wild Wednesday Webinar
19 - Holiday Happy Hour - Zoom