



Lunch and Learn at Your Desk!

Wild Wednesday Webinar

featuring

Tim Brown MAS

Quality Certification Alliance

Wild Wednesday Webinar

Wednesday, June 28, 2017

12:30 pm ET / 11:30 am CT / 10:30 am MT / 9:30 am PT

Registration Form URL: <https://register.gotowebinar.com/register/5243165616069972483>

“End Buyer Perspectives: Why They Want YOU to Protect Their Brand”

Branding plays a critical role for companies. Hear what top leaders in the world of marketing, compliance and procurement are saying about the promotional products sourcing. From large brands to hospitals and non-profits, you will get a sense of what they expect from their vendors, and why the compliance conversation can no longer be avoided.

Learning Outcomes:

- How to engage multiple departments in the responsible sourcing conversation
- What keeps brand managers up at night? It's not just product safety!
- How to enhance your contact's professional brand within their organization.
- How to make responsible sourcing YOUR Competitive Advantage.

Earns 1 CAS Credit if you include your PPAI Pin Number when you complete the survey at the end of the webinar. Your regional executive director or PPAI Education Department can help you find your PIN Number.

About Tim Brown MAS: As executive director - operations for the Quality Certification Alliance, Brown is responsible for the overall direction and operational oversight. Prior to joining QCA, he was the product responsibility manager at Promotional Products Association International (PPAI) for three years. He got his start in the industry with six years as a supplier relationship manager at Cintas Branded Apparel & Promotional Products. He has also been active with the Tri-State Promotional Professionals Association (TSPPA) as a board member from 2009-2012 and then serving as board president in 2012. He was named a PPB Rising Star in 2012.

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