

# MIPPA MONTHLY

Connected and Tuned-In, Dependable, Fun, Imaginative, Optimistic

*MIPPA is dedicated to providing fun experiences and educational exchanges for suppliers and distributors to help build promotional products professionals and increase industry awareness.*

## THIS MONTH!

October 2023

10

Tuesday Learning Lab with Charity Gibson "Mastering CANVA for Promo"

25

Wild Wednesday Webinar: Shawn Wermerskirchen, "Retirement Readiness"

## Abracadabra

I was in awe.

Gobsmacked.

Flummoxed.

Befuddled.

Don't make me get out my thesaurus to be even more descriptive.

What caused this? It was Jeff... but not just any Jeff. It was Jeff the Magician who did close up magic tricks at the Comerica Gridiron Club at Ford Field the night before the popular Promotions that ROAR.



How did he pick the birthdate for Ashley's mother? How did he get the mystical number, with his card trick, you stored deep in your brain? I don't know... and neither do you. It wasn't only the distributors and vendor partners that were stumped and discombobulated... it was the staff at Ford Field!

We witnessed the same thing on the show floor the next day. Jeff continued to amaze everyone.

That's when it came to me: our valuable MIPPA members are ALL magicians. It might not happen everyday of the week, but it should happen on a regular basis.

Your client calls with an off-the-wall idea or a date that seems impossible to hit. But you put on your cape... pull off the top hat and magically pull that rabbit out of the hat. Does the customer need to know how you did it? No. They just need to be amazed that the impossible was made possible.

Here's to a strong finish to the year as we seek to impress and amaze our customers.

# PRESIDENT'S LETTER

## Is Less More?

Happy October!

So out of all of the great MiPPA news that I have to share with you I'm leading with the fact that we're down an entire board member. More or less.

But more on less in a paragraph or two.

I'm still recovering from and smiling about Promotions that ROAR. I can't say that I'm the only volunteer who walked 19+ miles during show set up but I am the only one who moved a printing press. The combination of AllMade printing their shirts next to Sanmar's exhibit was one of many outstanding supplier touches that impressed both show going endusers and their distributor hosts on September 20th.



Promotions that ROAR is one of our industry's largest end user shows and perhaps the best example of how MiPPA is the United States' premiere regional association. Which is quite an accomplishment for any group let alone one, with the exception of our single employee, an all-volunteer organization. There were many volunteers who put ROAR together the day before and the day of the show, but special thanks goes out to the Promotions that ROAR committee co-chaired by David Szidik of Proforma Infinite Marketing Solutions and Monica Whitfield of Divine Edge Marketing Solutions, Heather Belcher of Estwo Promotions, Allie Tschirhart of Swag Consultants and President-Elect Tony Shereda with a special shout out to the student volunteers from the Genesee Career Institute.

Back to less is more: Not only are MiPPA's members an incredibly dedicated group but they're getting results in other areas as well. Certain members of your board decided to change up their fitness game and have shed over 130 lbs. combined! Please give them a shoutout if you don't see as much of them as before.

Otherwise, click the pic of Les Nessman for a classic television moment of a Fall food gift program gone awry.

**Glenn Miotke**  
*2023 MiPPA President*

# WELCOME NEW MIPPA MEMBERS!

## New Distributors:

**DBC America • Graphix Embroidery Inc • Hilton Funeral Supply • Swag Outlet**

For many members, membership renewal invoices are being sent out now. Your dues are based on the anniversary date of your last renewal and automatically generated from our membership software. This gives you the ability to quickly pay the invoice online or mail a check or even call in and give your number over the phone.

## MiPPA provides you with incredible value with great events and services...

- 
- Informative and motivational meetings with guest speakers, dinners, luncheons, samples and networking.
  - A professional community of supportive industry colleagues willing to share and help each other grow and thrive.
  - The TOM Show
  - Promotional Products 101 Course
  - Luncheon With The Stars
  - Product Safety Aware Training
  - Legislative Education Action Day (LEAD)
  - Michigan Leadership Conference
  - Special Social Gathering in August
  - Wild Wednesday Webinars – our monthly webinar series
  - Free Processing of CAS/MAS Credits to PPAI for certification
  - Annual Member Meetings on both sides of the state
  - Volunteer and Leadership Development Opportunities
  - Smitten With The Mitten Factory Tours
  - Exclusive Members – Only Coupon Book
  - Promo Hunt – coupon browser extension
  - Discount on all SAGE products
  - Healthcare Plan through SALA
  - Discounts on Constant Contact
  - MiPPA Monthly – our monthly newsletter
  - [www.mippa.org](http://www.mippa.org) – an informative website with rep directory
  - Discounts on Zoom Catalog

# MEMBERSHIP RENEWALS October 2023

## Distributor Renewal:

**F**Turnkey Merchandise Program • **C**reative Specialties Co Inc • **H**arvard Marketing Group  
**P**roforma Team Marketing Solutions • **T**he Baldridge Group • **E**stwo Promotions • **T**he Print House Inc  
**86,400 Global Marketing**

## Supplier Renewal:

**B**rentwood Line - **T**he Sourcing Dept • **A**pollo USA • **U**niversal Printing • **B**espoke Labs  
**U**gly Christmas Sweater, Inc • **B**ridge Marketing Services • **G**ill Studios Inc • **E**dwards Garment  
**P**romoHits LTD • **C**otton Heritage • **P**olyconcept North America

# PAST PRESIDENTS OF MIPPA

1969	Chris Franklin	1992	Jim Thomson MAS	2015	<b>David DeWitt*</b>
1970	Harold Burnstein	1993	Linda Hall MAS	2016	<b>John Bates</b>
1971	Harold Burnstein	1994	John Wanat	2017	<b>Paul Zafarana CAS</b>
1972	Bernie Brauer	1995	Christine Haberski MAS	2018	<b>Jane Mitchell MAS</b>
1973	Bernie Brauer	1996	Ruth Kramer CAS	2019	<b>Roger Burnett CAS</b>
1974	Mike Harrison	1997	Jess Elson MAS	2020	<b>Sarah Merrill</b>
1975	Mike Harrison	1998	Pauline Listerman MAS	2021	<b>Sandra Kelley MAS</b>
1976	Mike Harrison	1999	<b>AI Bates MAS*</b>	2022	<b>Eric Pehrson</b>
1977	Al Thomas	2000	Ralene Ehardt	<b>Executive Directors</b>	
1978	Ken Kelsey MAS*	2001	Eric Wittel / Jess Elson MAS	1981	Carolyn Quinn
1979	Ken Kelsey MAS*	2002	Michael Crawford MAS	1982-1984	Al Ellwood*
1980	Ken Kelsey MAS*	2003	Penny Koch	1985-1992	Bob Temske
1981	Tim Quinn MAS	2004	John Bell	1993-2012	Donna Hall*
1982	Tim Quinn MAS	2005	John Bell	Interim 2012	LaDonna Belcher*
1983	Joseph Nelson	2006	<b>John Andersen MAS</b>	2012-Present	<b>Paul Kiewiet MAS+*</b>
1984	Joseph Nelson	2007	Tim Hill	<b>* Indicates MiPPA Hall of Fame</b>	
1985	Tim Quinn MAS / Jim Thomson MAS	2008	Tim Hill	<div style="background-color: #0070C0; color: white; padding: 10px; border-radius: 15px; text-align: center;"><p><i>Please click on highlighted presidents for their podcast with Roger Burnett.</i></p></div>	
1986	Jim Thomson MAS*	2009	Cyndi Waldren		
1987	Jim Thomson MAS*	2010	Kari Moravec Caruso		
1988	Greg Campagna MAS	2011	Roger Burnett CAS		
1989	Earl Sisson	2012	Scott Petrowski		
1990	Earl Sisson	2013	Tim Stedman		
1991	Doug Fraser	2014	Chaundra Haynes CAS		



featuring  
**Charity Gibson**  
Chief Marketing Officer  
**Proforma**

Tuesday, October 10, 2023  
12:30 pm ET / 11:30 am CT /  
10:30 am MT / 9:30 am PT

**Registration URL:** <https://attendee.gotowebinar.com/register/8476585273028472926>

## Mastering CANVA for Promo

Join Charity Gibson, Chief Marketing Officer of Proforma, for a session on mastering Canva for promo. Yes - Canva can be frustrating, but once you learn how to use it, it's magic! During this session you will learn why it is important to master this powerful program, time saving skills to help you present like a pro, and much more.

### Learning Objectives:

- Learn what Canva is and isn't
- Explore ways Canva is serving your clients differently than you are
- Gain an understanding of how to use Canva to change the way you go to market

**About Charity:** Charity Gibson is the newly appointed CMO of Proforma. Prior to joining the Proforma family, she spent more than two decades in the promotional products industry as a distributor, service provider, and supplier. Charity is most well known for her presence on social media, deep industry knowledge, and creative marketing concepts, as well as her role as an industry educator and mentor. Please feel free to connect with her on LinkedIn before or after the session: [www.linkedin.com/in/charitygibson](http://www.linkedin.com/in/charitygibson)

**Registration URL:** <https://attendee.gotowebinar.com/register/8476585273028472926>

Tuesday, October 10, 2023  
12:30 pm Eastern / 11:30 am Central / 10:30 am Mountain / 9:30 am Pacific

**Your Regional Associations — Where Professionals Go to Grow!**



**Wild Wednesday Webinar**  
**Shawn Wermerskirchen, CASL-Partner**  
**Financial Planner**  
**Charterpoint Wealth Strategies, The McConachie Team**

Wednesday, October 25, 2023  
12:30 pm ET / 11:30 am CT / 10:30 am MT / 9:30 am PT

**Registration URL:** <https://attendee.gotowebinar.com/register/1316213709230687062>

## Retirement Readiness

Are you on track to the retirement you imagined? Whether you are 32, 48 or 62 you should have a retirement plan in mind. The earlier you begin planning the more you can take advantage of the power of compounding.

This presentation focuses on the information around planning for retirement. Especially during those critical 5-10 years just before you retire. Retirement is one of the most expensive financial events that you will come across in your lifetime. If you are not ready for it, you may fail to realize your long-awaited retirement goals.

### Learning Outcomes:

1. Evaluating Risks in Retirement
2. Retirement Income Sources
3. Healthcare in Retirement
4. Social Security

**About Shawn:** Shawn has been in the financial industry for over 15 years and has been featured in FORTUNE magazine February 2022 as a Five-Star Wealth Manager Under 40 and also in Minnesota Business Journal September 2017 as a Twin Cities Finest for my work with the Cystic Fibrosis Foundation. Shawn helps a full range of clientele from young families just getting started, to corporate executives managing their resources, to retirees living on fixed incomes. Shawn also specializes in working with business owners in the manufacturing industry. Shawn grew up in Shakopee MN, and attended college at Minnesota State University, Mankato. He enjoys spending his free time playing golf, fishing, hunting, competitive shooting, boating, cycling, and spending time with his family.

**Registration URL:** <https://attendee.gotowebinar.com/register/1316213709230687062>

Wednesday, October 25, 2023  
12:30 pm Eastern / 11:30 am Central / 10:30 am Mountain / 9:30 am Pacific

**Your Regional Associations — Where Professionals Go to Grow!**



# VOLUNTEER OF THE MONTH

*Thank  
you!*

## GREG WHITFIELD



Congratulations to Greg Whitfield of Divine Edge Marketing Solutions for being named our October Volunteer of the Month! For a couple of years now you can find Greg at the TOM Show or at Promotions that ROAR helping with our shows. He is always willing to pitch in a hand wherever needed and does so with a smile.

In the past Greg was “industry adjacent” but recently officially joined the promotional products industry and looks forward to learning more. He’s a man of faith and loves his family. Greg, thank you for all you do for MiPPA and the promotional products industry!

# 2023



The Pre-ROAR Party was held Tuesday, September 19 from 6:30 pm - 9:00 pm in the Comerica Gridiron Club on the 2nd Level of Ford Field. A full bar and Southwestern food buffet was presented along with Magical Private Performances from Jeff the Magician Olds.







# Thank You! Sponsors!

## Giveaway and Prize Wheel Sponsors



Gold Sponsor



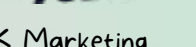
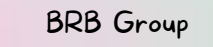
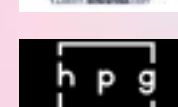
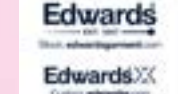
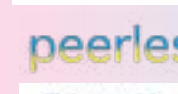
"The Magic of Promotional Products" Sponsor



The ROAR Before the ROAR Party Sponsors



Stadium Tour Sponsor



## **Congratulations to Our Newest Additions to the MiPPA Board of Directors**

**Board Class serving January 1, 2024 - December 31, 2025**



Regina Harrington, Central Regional Sales Manager for Tekweld covering six states in the Midwest. Based in Central Indiana, a twenty year veteran as I joined this industry in 2003. With first hand success that stems from affiliation with regional associations. Almost immediately I had the benefit of a leadership team that believed in the power of regional associations. I was encouraged to participate in events and to serve as a volunteer. All of which helped to submerge me in my region and develop relationships that are two decades old. Regional associations are necessary and provide a key foundation for knowledge, relationship building and to our industry's preservation and advancement. I am eager and excited to join The MiPPA Board and to partner with a group of extremely talented and dedicated members. I look forward to developing some of my personal passions for innovative strategies that will advance industry education, diversity and growth. With twenty years of industry experience, it is my privilege to help ensure we have another twenty plus years of promotional & ad specialty products.

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Jake Wylonis is the Owner at SWAG Consultants, a distributor in Novi, MI. He was recognized as Volunteer of the Month in 2023 for his support of the TOM Show. Jake has a BA in Advertising and Promotion Management from Western Michigan University and is an active supporter of many philanthropic organizations across Metro Detroit.

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# MIPPA Michigan Promotional Professionals Association

The Michigan Promotional Professionals Announces Their 2024 Board of Directors and Board Officers for January 1, 2024 - December 31, 2024



**President**  
**Tony Shereda MAS**  
**QMI Group Inc**



**President - Elect**  
**Treasurer**  
**David Szidik**  
 Proforma Infinite Marketing Solutions  
 Image Builders Unlimited  
 powered by Proforma



**Secretary**  
**Carly Jaeger**  
**Koozie Group**  
**Term ending 12/31/25**



**Immediate Past President**  
**Glenn Miotke**  
**Unfolding Communications**  
**Term ending 12/31/24**



**Marketing/Newsletter**  
**Mike Freestone**  
**The Promo Agency**  
**Term ending 12/31/25**



**Advocacy/Events**  
**Ashley Grenell**  
**Augusta Sportswear**  
**Term ending 12/31/25**



**Professional Development**  
**Sandra Kelley**  
**Prestige Promotions, LLC**  
**Term ending 12/31/24**



**Events**  
**Scott Wakefield**  
**Alphabroder/PrimeLine**  
**Term ending 12/31/24**



**Director**  
**Regina Harrington**  
**Tekweld**  
**Term ending 12/31/25**

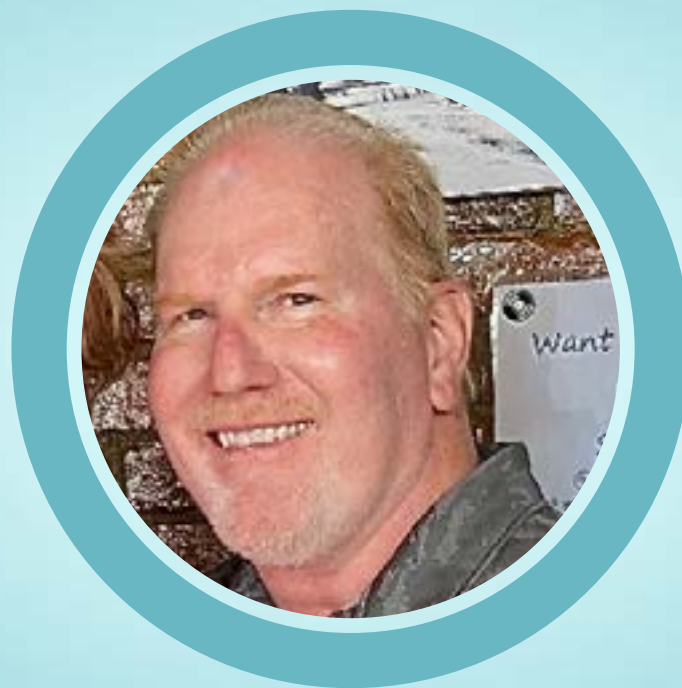


**Director**  
**Jake Wylonis**  
**Swag Consultants**  
**Term ending 12/31/25**



**Executive Director**  
**Paul Kiewiet MAS+**  
**269-806-4489**  
**paul@mippa.org**

**Congratulations**  
**GREAT LAKES**  
**SUPPLIER REP OF THE**  
**YEAR**



**Lance Long**  
**SanMar**

Unbelievable knowledge, service and follow through! Lance is masterful and one of the best resources in the industry! - Geiger

Lance is unique in that he understands what each individual within the company needs. Management wants to discuss business and finance items. Salespeople want to see merchandise and understand benefits and inventory. Lance fits all of this into the allotted time. - Versacom

Celebrate Lance at the Annual Awards Dinner - November 9 at Carpe Diem Banquet Hall in Southfield.

<https://mippa.org/event-5401682>





Annual Members' Meeting  
and  
Awards Celebration  
Dinner



Thursday, November 9, 2023

6:30 pm - 7:00 pm: Cocktail  
Reception  
Open Bar all evening  
7:00 pm - 7:30 pm  
Buffet Dinner  
featuring  
Chicken Marsala  
Baked Cod  
Caesar Salad  
Pasta Marinara  
Mixed Vegetables  
Cheddar and Green Onion Mashed  
Potatoes



28847 Franklin Rd. Southfield, MI. 48034

8:00 pm:  
Awards Celebration

7:30 pm - 8:00 pm:  
Annual Members Meeting  
Introduction of 2023 Board  
of Directors and Officers  
Recognition of Maureen  
Dwyer for Board Service  
State of the Association  
Future Plans for 2023  
Old Business  
New Business  
Adjournment

2023 Great Lakes Supplier Rep of the Year Award  
recognizing  
Lance Long  
SanMar



Lance Long  
Rep of the Year 2023

2023 MiPPA Hall of Fame  
induction of  
Michael J Harrison MAS  
President MHI Promos Inc.  
Roger Burnett CAS  
President of Social Good Promotions



Michael Harrison MAS  
2023 Hall of Fame

2023 Volunteer of the Year Award  
recognizing  
Genesee Career Institute  
Michael Crawford



Genesee Career Institute  
Michael Crawford MAS  
2023 Volunteer of the Year



Roger Burnett CAS  
2023 Hall of Fame

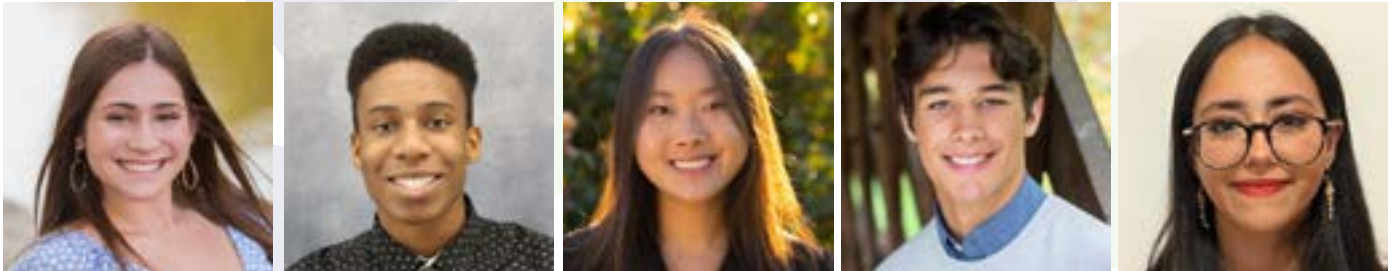
**Register Today.**





# Reach New Heights

Apply For A Scholarship Today! The Deadline Is March 15, 2024 At 11:59 PM CDT.



**Apply Only At:**

[www.ppef.us/college-scholarships/](http://www.ppef.us/college-scholarships/)

*Through March 15, 2024 At 11:59 PM CDT*

PPEF awards higher education scholarships to students with a parent working in the promotional products industry or who work at an industry company themselves.

**4-Year College Scholarship  
For High School Seniors:**

**\$9,000** Need-Based  
Scholarship

*Awarded \$2,250 Annually*

**4-Year College Scholarship  
For High School Seniors:**

**\$5,000** Merit-Based  
Scholarship

*Awarded \$1,250 Annually*

**Chairman's Scholarship For  
Career Candidates Entering  
Their Junior Year Of College:**

**\$5,500** *Awarded \$2,750  
Annually For  
Two Years*

**1-Year College Scholarship  
For Current College Students  
Or Trade School Applicants:**

**\$2,250** Need-Based  
Scholarship

**1-Year College Scholarship  
For Current College Students  
Or Trade School Applicants:**

**\$1,250** Merit-Based  
Scholarship

Contact Us @ [PPEF@ppai.org](mailto:PPEF@ppai.org)



# 2023 A YEAR OF VALUE

delivered by MiPPA

## WEBINARS AND PROFESSIONAL DEVELOPMENT

12 **Wild Wednesday Webinars** with industry thought leaders.

12 **Tuesday Learning Labs** – monthly skill-building instruction.

**Luncheons With The Stars** in Grand Rapids, Troy, Northville, and Frankenmuth

**Promotional Products 101** in Livonia and Grand Rapids

## EXCLUSIVE COUPON BOOK

Our Members' Only Coupon Book provided thousands of dollars of exclusive savings. More than 30x the cost of our membership.

## Promo Hunt Coupon Finding Browser Extension

Members' Only Browser Extension that finds discounts and values for you everytime you search for products with a handy supplier reference too.

## ADVOCACY

MiPPA once again monitored legislation and actions and sounded timely alerts. We make sure your voices are heard and your interests are protected in Lansing and in Washington D.C. MiPPA monitors government actions and sends out Action Alerts to our members throughout the year.

## HEALTHCARE ALTERNATIVE

Our members can choose a shared benefit healthcare program through the Small Association Leadership Alliance that can provide big savings over traditional insurance plans. You asked. We listened.

## DISCOUNTS

Member distributors receive a 10% discount on SAGE services.  
PromoHunt coupon finding browser extension finds savings for you on the products you search for.  
Discount on Constant Contact email services.  
Discounts on ZoomCatalog.

## THE GOOD TIMES CONTINUE TO ROLL

January 20 - The TOM Show at the San Marino Club in Troy  
February 9 - Promo 101 and Luncheon With the Stars - Grand Rapids  
February 28 - Product Safety and Sustainability Workshop - Grand Rapids  
March 1 - Legislative Education Action Day Breakfast - Lansing  
March 2 - Product Safety and Sustainability Workshop - Livonia  
March 23 - Pizza With the Stars - Shields Pizza in Troy  
April 13 - Northville Luncheon With The Stars  
May 17 - Ideas In Bloom Show at Frederik Meijer Gardens in Grand Rapids.  
June 13- Traverse City Mini Showcase at the Hotel Indigo  
July 20 - Promo 101 and Chicken With The Stars - Frankenmuth  
September 20 - Promotions That ROAR! Show at Ford Field in Detroit.  
November 9 - Annual Members Meeting and Awards Celebration Dinner  
December 7 - West Michigan Holiday Luncheon  
December 14 - Members' Holiday Happy Hour Virtual Party

## WEBSITE & NEWSLETTER

Manage your membership and get the latest information about our Events, Professional Development, Volunteer and Trade Shows.  
[www.mippa.org](http://www.mippa.org)  
Our MiPPA Monthly Newsletter brings you the latest news and events fresh every month.

**Michigan Promotional Professionals  
Association**  
1016 Kelsey St NE  
Grand Rapids, MI 49505  
269-806-4489

COME PLAY AROUND

# Fun Night

**FUN, FOOD, DRINKS, GAMES, FRIENDS**

**NOVEMBER 10, 2023**



Top Golf -500 Great Lakes Crossing Dr.  
Auburn Hills  
6:00 pm - 9:00 pm

- GREAT GAMES AND FUN**
- FUN FOR NON-GOLFERS AND GOLFERS ALIKE**
- INCLUDES 2 DRINK TICKETS**
- LEADER BOARD AND COACHES**
- PRIZES**
- ULTIMATE BITES FOOD ASSORTMENT**
- AND DESSERTS**
- UNLIMITED SOFT DRINKS**
- MUSIC, BIG SCREENS, GIANT TARGETS**
- MEET THE 2024 MIPPA BOARD OF DIRECTORS**

[Register Today!](#)

<https://mippa.org/event-5401759>



# Going to PPAI Expo?

# PPAI EXPO

## MIPPA MEMBERS SAVE 50% ON SHOW REGISTRATION

PPAI MEMBER DISTRIBUTORS - INCLUDES ACCESS TO EXHIBIT HALL AND CONFERENCE.

\$0 REGISTRATION FEE NOW THROUGH DECEMBER 7, 2023

\$49/PERSON DECEMBER 8, 2023 - JANUARY 18, 2024

MIPPA DISTRIBUTOR MEMBERS (NOT PPAI MEMBERS) - DISCOUNT CODE PKMIPPA24 REQUIRED

\$49.50/PERSON BETWEEN NOW AND DECEMBER 7, 2023

\$74.50/PERSON STARTING DECEMBER 8, 2023 - JANUARY 18, 2024

QUALIFIED NON-MEMBER DISTRIBUTORS - INCLUDES ACCESS TO EXHIBIT HALL AND CONFERENCE.

\$99 REGISTRATION FEE NOW THROUGH DECEMBER 7, 2023

\$149/PERSON DECEMBER 8, 2023 - JANUARY 18, 2024

**REGISTRATION AND HOUSING IS NOW OPEN!**



**PPAI EXPO**  
**JANUARY 15-18**  
**MANDALAY BAY - LAS VEGAS**



**SALA**  
Healthcare Program

## THE FALL HEALTHCARE OPEN ENROLLMENT SEASON IS HERE.

Through our membership in the Small Association Leadership Alliance, MiPPA can offer our members access to a low-cost healthcare program alternative. This is a shared benefit program (different than traditional insurance).

It is not for everyone. But for those who can take advantage of it, it offers substantial savings.

### GENERAL PRESENTATION

**FRIDAY, OCTOBER 13 AT 2 PM EASTERN TIME**

Here's the link for folks to register: <https://events.teams.microsoft.com/event/69191c2b-064d-47ad-ba0b-d14f083fc000@a71bbad7-2fc8-4330-8112-05cc078c234b>

**FOR MORE INFORMATION ON THIS MIPPA MEMBERSHIP BENEFIT, VISIT THIS SITE.**

**A MIPPA SHOW EXPERIENCE PRODUCTION**

**IT'S TIME TO**

# **ROCK N' ROLL!**

**WITH THE TROY MICHIGAN TOM SHOW**



**2 0 2 4**

**JANUARY 26**

San Marino Club – 1685 E Big Beaver Road – Troy, MI  
9:00 am – 1:00 pm

**OVER 50 OF YOUR FAVORITE SUPPLIERS AND REPS  
PLAYING ALL OF THE LATEST NEW PRODUCT HITS!**

Tickets Available: [Distributor Registration is Now Open](#)

Exhibitors – Want to play this gig? [Sign up here!](#)





ASOBU®  
**On The Rocks Cooler  
 Metallic Packaging Set**  
**ITEM No.**  
 LA021MPS  
 Min - 48 pcs.

**As Low As**  
 USD - \$ 61.90 c  
 CAD - \$ 71.68 c

**Color Options**  
 ● ● ● ● ● ● ● ● ● ● ● ●



ASOBU®  
**Ultimate Metallic  
 Packaging Set**  
**ITEM No.**  
 SM30 MPS  
 Min - 48 pcs.

**As Low As**  
 USD - \$ 58.71 c  
 CAD - \$ 67.99 c

**Color Options**  
 ● ● ● ● ● ● ● ● ● ● ● ●



ASOBU®  
**Cold Brew Insulated  
 Coffee Maker**  
**ITEM No.**  
 KB900  
 Min - 25 pcs.

**As Low As**  
 USD - \$ 63.65 c  
 CAD - \$ 73.70 c

**Color Options**  
 ● ● ● ● ● ● ● ● ● ● ● ●



ASOBU®  
**Pourover Portable  
 Coffee Maker**  
**ITEM No.**  
 PO300  
 Min - 24 pcs.

**As Low As**  
 USD - \$ 60.03 c  
 CAD - \$ 69.51 c

**Color Options**  
 ● ● ● ● ● ● ● ● ● ● ● ●



ASOBU®  
**Ultimate Coffee Mug**

**ITEM No. SM30**  
 Min - 48 pcs.

**As Low As**  
 USD - \$ 21.54 c  
 CAD - \$ 23.68 c

**Color Options**  
 ● ● ● ● ● ● ● ● ● ● ● ●



ASOBU®  
**Tower Mug**  
**ITEM No.**  
 SM90  
 Min - 48 pcs.

**As Low As**  
 USD - \$ 23.36 c  
 CAD - \$ 27.06 c

**Color Options**  
 ● ● ● ● ● ● ● ● ● ● ● ●



www.adnart.com

Represented By:



## Festive Drinkware for Any Occasion

- Employee Gifts
- Milestones
- Customer Loyalty
- VIP Gifts

Your one stop shop for all your  
 Holiday Drinkware Essentials.



Contact for help with your Holiday Projects:  
 adnart@adnart.com

# FREE SAMPLE

WHEN YOU REGISTER FOR AN ACCOUNT

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MICHIGAN EG-PRO REPRESENTATIVE  
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CHOOSE FROM A WIDE RANGE OF  
TRENDY COLORS.  
EXTENDED SIZE INCLUDING TALLS  
OFFERED: FIND THE PERFECT FIT  
WITH SIZES UP TO 5XL

# 20% OFF

OFF OUR ENTIRE TECH  
FLEECE COLLECTION

UNTIL 12.31.23

PHONE: (212) 221-0221 (551) 204-4554 EMAIL: [support@egpro.com](mailto:support@egpro.com)

REGISTER FOR AN ACCOUNT AND PROVIDE A SHIPPER NUMBER TO RECEIVE A FREE TECH FLEECE SAMPLE IN ANY COLOR AND SIZE OF YOUR CHOICE (ONE SAMPLE PER ACCOUNT)

Free shipping on orders over \$200+, All backorders will ship within 2 weeks of order being placed. (No upcharges through 3XL). Full sublimation available – no minimum ships in 15 days from approval.

**Make Your Customer Smile!! - #C1978 14 oz. Satin Finish Out/Gloss in with Black Halo Trim**



#C1978-Purple 14 oz.



#C1978-Green 14 oz.



#C1978-Midnight Blue 14 oz.



#C1978-Black 14 oz.



#C1978- Red 14 oz.



#C1978-Yellow 14 oz.



#C1978-Orange 14 oz.

**Satin Finish Mug!!**  
Series #C1978 has a beautiful satin finish. This item would do very well in sales for program type business. This mug portrays high value. The mug is earthy, warm colors, bright & very good quality ceramic. Great imprint area and reasonably priced.

Item & One Color Imprint: 5C	72	144	288	504	1008
#C1978 All Colors – 14 oz. – Satin Finish Ceramic	\$5.99	\$4.49	\$4.29	\$3.99	\$3.89

**Exciting New Styles & Colors of Mugs!**

**Black w/Speckles**


#1910- 12 oz.

**Deep Rose w/Speckles**


#1910- 12 oz.

**White w/Speckles**


#1910- 12 oz.

**Powder Blue w/Speckles**


#1910- 12 oz.

**Whiskey and Beer Glasses See Our Website!!**



#U3960- 16 oz.



#918CD- 13.5 oz.



#917CD- 11 oz.



#916CD- 8 oz.

Item & One Color Imprint: 6C	72	144	288	504	1008	2016
#1910 12 oz. Mug Colored Body Terra Cotta Bottom	\$5.29	\$4.89	\$4.79	\$4.69	\$4.55	-----
#U3960 16 oz. Pint Glass (Libbey #5139)	-----	\$2.58	\$2.25	\$1.92	\$1.69	\$1.59
#918CD, #917CD, #916CD Rocks Glasses	\$4.98	\$2.99	\$2.59	\$2.39	\$2.19	\$2.09

All Drink Ware \$49g one time art fee, exact reorders do not have a screen charge if reordered within a year.



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# COMING ATTRACTIONS!

Coming



Events

DECEMBER



- 5th: Tuesday Learning Lab on Writing the Perfect Order
- 7th: West Michigan Holiday Luncheon at Grand Rapids Downtown Holiday Inn
- 13th: Wild Wednesday Webinars featuring Paul Kiewiet MAS+
- 14th: Annual Ugly Sweater Reindeer Games Members Happy Hour Zoom

March

- 6: LEAD Lansing
- 12 - Tuesday Learning Lab
- 21 - Pizza With The Stars at Shields of Troy
- 27: Wild Wednesday Webinar

JUNE

- 11- Tuesday Learning Lab
- TBD - Traverse City Mini Showcase
- 26: Wild Wednesday Webinar

October

POWER PARTNER MEETINGS



- 10th: Tuesday Learning Lab on Winning Distributor Promotions.
- 11th-12th: Power Partner Meetings in Livonia
- 25th: Wild Wednesday Webinar on Retirement Planning

JANUARY

2024



- 9: Tuesday Learning Lab
- 26: The TOM Show at the San Marino Club in Troy.
- 31 : Wild Wednesday Webinar

APRIL

- 9 - Tuesday Learning Lab
- 17-18 Midwest Leadership Conference
- 24: Wild Wednesday Webinar

July

- 9- Tuesday Learning Lab
- 11 - Sizzle in the City Showcase End User Show in E. Lansing!
- 31: Wild Wednesday Webinar

November



- 7th: Tuesday Learning Lab with Charity Gibson on How to Use Canva effectively.
- 9th: Annual Members Meeting and Gala Awards Celebration in Southfield
- 10th: Members' Top Golf Event in Auburn Hills
- 10th-11th: Board of Directors Strategic Planning Retreat
- 15th: Wild Wednesday Webinars featuring Rick Brenner on Exit Strategies and Valuations.

FEBRUARY



- 13: Tuesday Learning Lab
- 13 - Grand Rapids Luncheon With The Stars
- 28 : Wild Wednesday Webinar



- 14 - Tuesday Learning Lab
- 15 - Ideas in Bloom Show
- 29: Wild Wednesday Webinar



## 2024 - Another Great Year is in the works!

- August - Special Fun Day Event
- September 18: Promotions That ROAR!
- October - Power Partners Meetings
- November - Annual Meeting and Awards
- December - West Michigan Holiday Luncheon

Visit [www.mippa.org](http://www.mippa.org) for more details.